

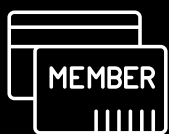
# Emerging Leaders Sponsorship Opportunity

Reach the next generation of investment professionals

## At a glance

CFA Society Boston is New England's largest membership organization for investment professionals with over 6,000 members representing over 650 investment firms. The vision of the society is that CFA Society Boston represents a diverse membership of investment professionals positively impacting society through well-informed financial decisions. In an effort to fulfill this vision the society is expanding initiatives towards broadening the membership, including our Emerging Leaders program.

## Key metrics



**1580**

Emerging Leader Members



**550**

Firms Represented by Emerging Leaders



**40**

Candidate Members



**56**

Student Members

**Cost: \$7,500**

To learn more or sponsor email [sponsorships@cfaboston.org](mailto:sponsorships@cfaboston.org)

*Only one sponsorship available per year, sponsorships run July 1- June 30.*



**CFA Society  
Boston**

## OVERVIEW

The Emerging Leaders Committee plans educational programs and social events that are of interest to young investment management professionals and the broader CFA Society Boston membership with a young leaders' twist, aimed at promoting cross-collaboration with experienced investment management professionals. The committee focuses on building relationships with peers and establishing connections with established members and firms through invaluable in-person networking opportunities. We are seeking an Emerging Leaders Sponsor to assist this thriving cohort of members as they continue on their career journey.



**Recognition**



**Participation**



**Access**

## BENEFITS

### Sponsor Recognition

- Sponsor Company recognition on all Emerging Leader Event marketing emails
- Sponsor logo included on Emerging Leader Event promotional posts on social media channels including LinkedIn, Twitter, Instagram and Facebook
- Sponsor recognition in opening remarks of each Emerging Leaders Event

### Participation and Access

- 2 tickets to each of the Emerging Leaders Networking Events; projected to do 3 a year
- 1 ticket to each of the Emerging Leaders educational programs; projected to do 4 a year
- Podium time to introduce speaker at up to 2 Emerging Leaders Events
- Sponsor content post to the Emerging Leaders Community in the CFA Society Boston members only online platform; 1 company post per quarter